

2810 Rhodes Ave. #7 • Northlake, IL 60164 • Ph.: (630) 386-1897 • E-Mail: bcdes@sbcqlobal.net • www.waltzdesign.com/bc site/

Capabilities:

- Extensive experience with Illustrator, Photoshop, InDesign, Acrobat, HTML and CSS
- Additional experience with Dreamweaver, MS Office Suite, PHP, Google Analytics and Flash
- Experience executing a variety of projects from conception through completion, individually or as part of a team

Work Experience:

Custom Personalization Solutions, Addison, IL (contractor, through **Work Now Staffing**)(2020 – 2021) Personalized and printed products using Illustrator, Photoshop and InDesign.

Douglas Press, Bellwood, IL (2014 - 2020)

Proposed concepts and created components for pull-tab games, including logos, characters, symbols, tickets and flare/seal cards. Created promotional materials including web images, print ads and PowerPoint presentations. Performed updates, maintenance and troubleshooting to company website. Researched and wrote proposals for updating website with responsive design, and for creation of a company YouTube channel. Pioneered and demonstrated new techniques for more efficient and accurate workflow.

Feld Entertainment, Aurora, IL (contractor) (2013 – 2014)

Laid out print and web promotional materials, including print ads, web ads, posters, table tents, animated banners, Facebook images and signage, for Disney On Ice, Monster Jam, Marvel Superheroes Live and other Feld-produced shows.

Aon Hewitt, Lincolnshire, IL (contractor, through 24 Seven) (2012 – 2013)

Laid out and updated insurance benefit guides and collateral for national brands such as Motorola, JC Penney, Firestone and Cintas. Coordinated with proofreaders, sales staff and project managers to meet deadlines and clarify client needs.

Cygnet Midwest, Naperville, IL (2011 – 2012)

Created a variety of print and digital projects including advertisements, websites, brochures, catalogs, logos, newsletters and trade show displays for companies including Portillo's, Kampgrounds of America and Access Credit Union. Created components for Westcon trade show contest including laminates with QR code, contest entry landing page, form-processing php code and HTML email blasts. Created interactive web graphic for SlipPlate.

Business Media Publications, Chicago, IL (2001 – 2010)

Created print and web advertisements for clients in a variety of industries, including manufacturing, food service, construction and health care. Laid out B2B magazine article reprints and prepared files for printing. Illustrated "Manufacturing Tomorrow" column in <u>Manufacturing Today</u> magazine.

Hanson Wilson Associates, Park Ridge, IL (in-house freelance) (2000 – 2009)

Created a wide assortment of projects including brochures, illustrations, logos, catalogs, trade show displays, packaging and photo retouching.

R. R. Donnelley & Sons, Elgin, IL (contractor, through Digital People) (1998 - 2001)

Created print display ads for customers across the country. Trained new employees on company work procedure and AmDocs system. Troubleshot pre-press issues.

Education:

Columbia College, Chicago (1995)

Earned B.A. in Art

College of DuPage, Glen Ellyn (2000)

Student at large — classes completed in digital graphic design and web design

Certifications:

Illinois Institute of Art, Schaumburg (2011)

Class completed in website development